

HOUSTON  WEST
CHAMBER OF COMMERCE

WOMEN DRIVING BUSINESS

connectHER



The mission of the ConnectHER Series is to empower professional women through community, education and personal development.

ConnectHER: Women Driving Business aims to provide an opportunity for business women in the Houston area to get to know and uplift one another personally and professionally.

Opportunities are available to sponsor either the Conference or Luxury Social, as well as the entire series: (Photoshoot/Conference/Luxury Social).

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WOMEN DRIVING BUSINESS

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CONFERENCE 2025



WWW.WOMENDRIVINGBUSINESS.COM

EVENT HIGHLIGHTS

- KEYNOTE SPEAKER
- NETWORKING SESSIONS
- SHOPPING
- PANEL DISCUSSIONS

KEYNOTE SPEAKER

Amy Davis of KPRC Channel 2 News

**SEPT. 19,
2025**

10:00AM - 2:00PM

**NORRIS CONFERENCE
CENTER - CITYCENTRE**

816 TOWN AND COUNTRY BLVD #210

CONTACT KARI WERNER AT KARI@HWCOG.ORG FOR MORE INFO

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SERIES PRESENTING SPONSOR



EXCLUSIVE

PROGRAM BENEFITS

- Exclusive Presenting Sponsor for ConnectHER Conference
- Exclusive Presenting Sponsor for Luxury Social
- Exclusive company logo on ConnectHER: Women Driving Business Facebook page cover photo

- Benefits are recognized at both the ConnectHER Conference and the Luxury Social, unless specifically stated for one event.*
- Participants in Sponsor Photoshoot must be employees of sponsoring business.*
- Photoshoot date is June 12th from 5pm - 7:30pm.*

EXCLUSIVE ConnectHER

CONFERENCE & LUXURY SOCIAL EVENT BENEFITS:*

- Exclusive promotional feature video with exclusive company logo overlay
- Exclusive company logo on public Facebook event page cover photo
- Exclusive feature on at least one social media reel highlighting event
- Exclusive opportunity to provide a 60-second business commercial to be shown during ConnectHER Conference
- Exclusive opportunity to place a corporate gift at each seat at ConnectHER Conference
- Exclusive company logo on event Save the Date
- Exclusive company logo on event invitation

PROGRAM -

SPECIFIC BENEFITS

- Participation for up to 3 company representatives in ConnectHER: Women Driving Business sponsor photoshoot*
- Opportunity to provide a company profile on ConnectHER: Women Driving Business website
- Opportunity to provide a profile of a female employee on ConnectHER: Women Driving Business Facebook page and website
- Opportunity to provide an Expert Article featuring business knowledge related to women workforce on ConnectHER: Women Driving Business Facebook page and website

\$9,375

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SERIES PRESENTING SPONSOR



ConnectHER CONFERENCE & LUXURY SOCIAL

EVENT BENEFITS:*

- 1 reserved table of 8 in a premier location at ConnectHER Conference
- 8 event tickets for Luxury Social
- Expo booth
- Recognition from podium
- Top billing in event program at ConnectHER Conference
- Full-page ad in event program at ConnectHER Conference
- Top billing in event slide presentation at ConnectHER Conference
- Event signage
- Corporate table signage

MARKETING BENEFITS

- Top billing in all pre- and post-program publicity
- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined
- Top billing in program coverage in monthly What's Up at the Chamber e-newsletter
- Top billing on Chamber's ConnectHER: Women Driving Business website
- Top billing on Chamber website program page

- Benefits are recognized at both the ConnectHER Conference and the Luxury Social, unless specifically stated for one event.*
- Participants in Sponsor Photoshoot must be employees of sponsoring business.*
- Photoshoot date is June 12th from 5pm - 7:30pm.*



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SERIES SPONSOR: **GOLD**

PROGRAM - SPECIFIC

BENEFITS:

- Participation for up to 3 company representatives in ConnectHER: Women Driving Business sponsor photoshoot
- Opportunity to provide a profile of a female employee on ConnectHER: Women Driving Business Facebook page and website
- Opportunity to provide an Expert Article featuring business knowledge related to women workforce on ConnectHER: Women Driving Business Facebook page and website

MARKETING

BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined
- Recognition in program coverage in a monthly What's Up at the Chamber e-newsletter
- Recognition on Chamber's ConnectHER: Women Driving Business website
- Recognition on Chamber website program page

EVENT - SPECIFIC

BENEFITS:*

- 1 reserved table of 8 in a preferred location at ConnectHER Conference
- 4 event tickets for Luxury Social
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage

- **Benefits are recognized at both the ConnectHER Conference and the Luxury Social, unless specifically stated for one event.***
- **Participants in Sponsor Photoshoot must be employees of sponsoring business.**
- **Photoshoot date is June 12th from 5pm - 7:30pm.***



\$ 3,450



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SERIES SPONSOR: **SILVER**

PROGRAM - SPECIFIC

BENEFITS:

- Participation for 1 company representative in ConnectHER: Women Driving Business sponsor photoshoot

MARKETING

BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Recognition on Chamber's ConnectHER: Women Driving Business website

- Benefits are recognized at both the ConnectHER Conference and the Luxury Social, unless specifically stated for one event.*
- Participants in Sponsor Photoshoot must be employees of sponsoring business.*
- Photoshoot date is June 12th from 5pm - 7:30pm.*

 **\$1,875**

EVENT - SPECIFIC

BENEFITS:*

- 1 reserved half-table of 4 at ConnectHER Conference
- 3 event tickets for Luxury Social
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage



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GOLD SPONSOR

💰 \$3,125

EVENT - SPECIFIC BENEFITS:

- 1 reserved table of 8 in a premier location
- Opportunity to provide a 30-second business commercial to be shown during program
- Vendor booth
- Recognition on event Save the Date
- Recognition from podium
- Recognition in event program
- Half-page ad in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage

MARKETING BENEFITS:

- Recognition in pre- and post-program publicity
- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined
- Recognition on public Facebook event page
- Recognition in event recap email sent to over 13,000 chamber business partners' emails
- Recognition in program coverage in a monthly What's Up at the Chamber e-newsletter
- Recognition on Chamber's ConnectHER: Women Driving Business website
- Recognition on Chamber website program page

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SILVER SPONSOR

(\$ \$2,025

EVENT - SPECIFIC BENEFITS:

- 1 reserved table of 8
- Recognition in event program
- Half-page ad in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage

MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Recognition on public Facebook event page
- Recognition in event recap email sent to over 13,000 chamber business partners' emails

LavisHER GIFT BASKET SPONSOR



EXCLUSIVE BENEFITS:

- Exclusive opportunity to draw for the winner of the event gift basket
- Exclusive opportunity to host Official Business Card Collection location

EVENT - SPECIFIC BENEFITS:

- 2 event tickets
- Recognition in event program
- Recognition in event slide presentation
- Event signage

MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined

(\$ \$1,250

Business cards must be turned in to the Chamber staff following the event.*

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REGISTRATION SPONSOR

💰 \$1,250

EXCLUSIVE BENEFITS:

- Exclusive opportunity to assist in seating of guests
- Exclusive opportunity to greet all attendees at event registration area
- Exclusive opportunity to assist with event registration

EVENT- SPECIFIC BENEFITS:

- 2 reserved events tickets
- Company signage at registration area
- Event signage
- Corporate table signage



TABLE SPONSOR

💰 \$1,185

EVENT - SPECIFIC BENEFITS:

- 1 reserved table of 8
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage



Conditions:

Reserved table pricing will remain at \$1185 after TRC with no sponsor benefits included.

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HALF-TABLE SPONSOR

(\$) \$685

EVENT - SPECIFIC BENEFITS:

- 1 reserved half-table of 4
- Recognition in event program
- Recognition in event slide presentation
- Event signage
- Corporate table signage

Conditions:

Reserved table pricing will remain at \$1185 after TRC with no sponsor benefits included.



RelaxHER SPONSOR

(\$) \$765

EVENT - SPECIFIC BENEFITS:

- 3 event tickets
- Opportunity to provide relaxing experience for attendees during shopping expo
- Recognition in event program
- Recognition in event slide presentation
- Event signage



MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined



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PHOTO BOOTH SPONSOR

💰 \$765

EXCLUSIVE BENEFITS:

- Exclusive company logo overlay on photo booth photos
- Exclusive opportunity to greet all attendees at Photo Booth area

EVENT - SPECIFIC BENEFITS:

- 2 events tickets
- Event signage



VENDOR BOOTH

💰 \$500

EVENT - SPECIFIC BENEFITS:

- 2 event tickets
- Opportunity to interact with event attendees and sell products
- 6 ft table display space
- Product included in event LavisHER gift basket
- Recognition in event program
- Recognition in event slide presentation
- Event signage

Conditions:

- Vendor Booths reserved for businesses specifically for women's services and products.
- Vendor Booths must provide an item (of a minimum value of at least \$50) for inclusion in the event LavisHER gift basket.



MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined

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SUPPORTING SPONSOR

💰 \$435

EVENT - SPECIFIC BENEFITS:

- 2 event tickets
- Recognition in event program
- Recognition in event slide presentation
- Event signage



Women Driving Business is a powerful initiative within the Houston West Chamber of Commerce, created to connect, celebrate, and elevate women in business through intentional programming and dynamic events. One of our signature experiences is the Connect Her Conference, where local leaders, entrepreneurs, and change-makers come together for a day of inspiration, networking, and growth.

If you're interested in supporting this impactful series as a sponsor, please reach out to Kari Werner at kari@hwcoc.org for more information on how to get involved.