

HOUSTON  WEST
CHAMBER OF COMMERCE

WOMEN DRIVING BUSINESS

connectHER



The mission of the ConnectHER Series is to empower professional women through community, education and personal development.

ConnectHER: Women Driving Business aims to provide an opportunity for business women in the Houston area to get to know and uplift one another personally and professionally.

Opportunities are available to sponsor either the Conference or Luxury Social, as well as the entire series: (Photoshoot/Conference/Luxury Social).



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LUXURY SOCIAL



NOVEMBER 20, 2025

This evening will have a fashion show, shopping from local vendors, delicious bites from local restaurants and great wine. Don't miss out on this opportunity to connect with Houston's top female leaders and enjoy a luxurious experience while seizing valuable opportunities to expand your network and elevate your business.

6:00 - 8:00 PM

The Ark by Norris
21402 Merchants Way, Katy TX



WWW.WOMENDRIVINGBUSINESS.COM

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SPONSORSHIPS



SIGNATURE DRINK SPONSOR \$2,180

EXCLUSIVE BENEFITS:

- Exclusive opportunity to provide a signature drink to attendees
- Exclusive opportunity to provide company branded drink ware for signature drink
- Exclusive company logo on signature drink ticket

EVENT-SPECIFIC BENEFITS:

- 2 event tickets
- Event signage



GOLD SPONSOR \$1,925

EVENT-SPECIFIC BENEFITS:

- 4 event tickets
- Vendor booth
- Recognition on event Save the Date
- Recognition from podium
- Event signage

MARKETING BENEFITS:

- Recognition in pre- and post-program publicity
- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined
- Recognition on public Facebook event page
- Recognition in event recap email sent to over 13,000 chamber business partners' emails
- Recognition in program coverage in a monthly What's Up at the Chamber e-newsletter
- Recognition on Chamber's ConnectHER: Women Driving Business website
- Recognition on Chamber website program page

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LUXURY SOCIAL

SPONSORSHIPS



REGISTRATION SPONSOR 💰 \$825

EXCLUSIVE BENEFITS:

- Exclusive opportunity to provide a signature drink to attendees
- Exclusive opportunity to provide company branded drink ware for signature drink
- Exclusive company logo on signature drink ticket

EVENT-SPECIFIC BENEFITS:

- 2 reserved events tickets
- Company signage at registration area
- Event signage
- Corporate table signage



LavisHER GIFT BASKET SPONSOR 💰 \$825

EXCLUSIVE BENEFITS:

- Exclusive opportunity to draw for the winner of the event gift basket
- Exclusive opportunity to host Official Business Card Collection location

EVENT-SPECIFIC BENEFITS:

- 2 event tickets
- Recognition in event program
- Recognition in event slide presentation
- Event signage

MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined

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SPONSORSHIPS



BAR SPONSOR 💰 \$650

EVENT-SPECIFIC BENEFITS:

- 2 event tickets
- Company logo on event cocktail napkins
- Tabletop signage at bar
- Event signage



SUPPORTING SPONSOR 💰 \$445

EVENT-SPECIFIC BENEFITS:

- 2 event tickets
- Event signage

MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Recognition on public Facebook event page
- Recognition in event recap email sent to over 13,000 chamber business partners' emails



VENDOR BOOTH 💰 \$425

EVENT-SPECIFIC BENEFITS:

- 2 event tickets
- Opportunity to interact with event attendees and sell products
- 6 ft table display space
- Product included in event LavisHER gift basket
- Recognition in event program
- Recognition in event slide presentation
- Event signage

MARKETING BENEFITS:

- Promotion through Chamber's ConnectHER: Women Driving Business Facebook page
- Promotion through Chamber's social media outlets, with more than 15,000 followers combined

VENDOR BOOTH CONDITIONS*

- Vendor Booths reserved for businesses specifically for women's services and products.
- Vendor Booths must provide an item (of a minimum value of at least \$50) with for inclusion in the event LavisHER gift basket.